



## SARA JAMES

*Director of Membership & Marketing  
at Kensington Golf & Country Club  
in Naples, Florida*



## PERSONAL PROFILE & BIOGRAPHY

Sara M. James is the Director of Membership and Marketing at Kensington Golf & Country Club. Sara has more than 15 years of golf and country club experience with a variety of properties in Collier and Lee counties. Most recently, she was a Sales and Marketing Consultant for the Commons Club, a private, member-owned amenity club in Estero. Prior to that, she served with Wildcat Run Golf & Country Club, Pelican Sound Golf & River Club, Fiddler's Creek, and Mediterra and Twin Eagles (Bonita Bay Group).

Sara has experience in event planning from conception to logistics and delivery as well as developing and executing sales strategies and digital marketing solutions. She earned her Bachelor of Arts in English and Political Science from Ohio State University.

